

Manager, Digital Strategy Cover Letter

682 Collins GreensWest Robfurt, MS 17306

Dear Emery Nader,

I submit this application to express my sincere interest in the manager, digital strategy position.

Previously, I was responsible for direction for Digital Workplace Technology, user experience and ensure alignment across Europe to support simplification & capability enhancement.

My experience is an excellent fit for the list of requirements in this job:

- Experience in mobile app and web development, SMS tools, or digital innovation preferred
- Proficiency with digital analytics and reporting platforms (Omniture, Adobe, Google Analytics)
- Knowledge of social media listening tools (Sysmos, Radian 6,) helpful
- Prior experience developing digital strategies across channels – site, search, social, mobile
- Data analysis and querying experience with SQL helpful
- OExperience with digital transformation and strategy initiatives
- OStrategic Thinking
- Detail-orientation and strong organizational capabilities with proficiency in Excel an asset

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Cameron Skiles