

Manager, Digital Strategy Cover Letter

124 Okuneva CommonBruentown, MT 56436

Dear Dakota Feeney,

I am excited to be applying for the position of manager, digital strategy. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for consistency across the organization, stay abreast of the emerging social media technologies and guide the organization to leverage new online tools and platforms to help us advance our mission.

Please consider my experience and qualifications for this position:

- Researches, evaluates and selects from existing and emerging technologies the options best fitting operational, IT and business strategic needs
- Manages multi-project management accountabilities in developing and architecting solutions in a collaborative environment
- Oversees the design and delivery of proofs-of-concept for new or improved enterprise-wide Data Centre Infrastructure technologies that are used across multiple areas of the business
- May negotiate contracts with Infrastructure suppliers and consulting firms to support delivery of POCs or specialist advice
- Support 'what if' evaluation of Data Centre infrastructure technology change proposals to inform the strategy development process and investment decision making
- Insightfully inform program development and execution of engagement through social, earned, owned, paid and live channels
- Community management, moderation and publishes approved content after developing calendars in partnership with creative team
- Conduct roll out of content publishing in partnership with creative team

I really appreciate you taking the time to review my application for the position of manager, digital strategy.

Sincerely,

