

# Manager, Digital Strategy Cover Letter

20656 Arnette Station Arnettefort, LA 59314-8292

**Dear Royal Sanford,**

I would like to submit my application for the manager, digital strategy opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for the technological groundwork for new digital business models through technologies such as the Internet of Things (IoT), mobility, social media, and analytics.

My experience is an excellent fit for the list of requirements in this job:

- Superior communication skills (written and verbal) adaptable to wide variety of audiences
- Experience in managing projects, initiatives, communications and/or marketing programs
- Experience in Wealth and/or digital communications would be considered an asset
- Superior working knowledge of Microsoft Word, PowerPoint and Excel
- Technical background and experience in software development or operational management of technology platform with detailed knowledge and/or experience with technology concepts and Software Development Life Cycle methodologies (e.g., Agile, Iterative, Waterfall)
- Analytic and strategic thinker capable of translating senior-level direction and corporate data governance and privacy policies and procedures into structured, practical, efficient and effective business processes
- Ensures appropriate technical standards and guidelines are defined when defining an Data Centre Infrastructure architecture
- Ensures best practices are adhered to in the adoption of new Data Centre Infrastructure technologies

**Thank you for your time and consideration.**

Sincerely,

