

Manager, Digital Sales Cover Letter

2393 Carmen Corner Labadieberg, MS 17886-3430

Dear Oakley Lind,

I submit this application to express my sincere interest in the manager, digital sales position.

In my previous role, I was responsible for analytical support by mining digital data, and identify optimization and testing opportunities to improve customer experience.

My experience is an excellent fit for the list of requirements in this job:

- Experience with ad serving platforms (display and video)
- Strong background with Microsoft Office, particularly Excel & Powerpoint
- Solid understanding of digital media market and industry trends
- Able to make actionable and informed decisions, effective communicator and negotiator
- In-depth knowledge of the unique dynamics of the digital marketplace, relevant advertiser segments, industry challenges
- Set examples in areas of personal character, commitment, organizational and selling skills, and work habits
- Extensive experience in automotive CRM tools, sales processes and digital marketing
- SAP or other database modeling expertise preferred

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Blake Toy