

# Manager, Digital Sales Cover Letter

53186 Mante BrooksPort Kaycefort, NC 99029-6725

**Dear Blake Cummerata,**

I am excited to be applying for the position of manager, digital sales. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for analytical support in understanding customer experience, making recommendations, and defining new business requirements and initiatives, using data from operational processes and digital flows.

Please consider my experience and qualifications for this position:

- Champion Salesforce.com adoption and models correct utilization
- Have a strong understanding of market competitors
- Anticipate deal problems or roadblocks before they occur and implements strategies that prevent them from occurring
- Demonstrate behaviors consistent with the Gannett 5 Step Sales Process
- Embed coaching & feedback in everyday conversations with reps, making coaching a regular, even subconscious activity
- Provide "on the job" training to address weaknesses further develop skills and expertise
- Lead by example and displays a "can do" attitude
- Embrace the value behind the world class sales vision and communicates regularly the importance of making progress on the "journey"

**Thank you in advance for taking the time to read my cover letter and to review my resume.**

Sincerely,

Sam Flatley