

Manager, Digital Sales Cover Letter

61993 Monte Centers West Doylefort, NJ 06591

Dear Corey Grant,

I am excited to be applying for the position of manager, digital sales. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for qualitative and quantitative feedback to internal stakeholders from Compliance (from a digital/data perspective), Contracts, Digital Product Management, Commercial & Service to Digital Business Process Development teams on how to continuously improve the implementation processes for Digital Solutions.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Knowledge of digital media business and underlying technology and industry trends
- Demonstrated proficiency in Word, Excel, Outlook, and PowerPoint
- Demonstrated entrepreneurial drive and creative thinking
- Good understanding of the process and skill of reaching out to potential customers with the goal of finding new business opportunities
- In-depth knowledge of the industry and relevant marketplace
- Knowledge of Heavy Truck/Automotive Dealership/Key Account Management or equivalent related industry experience
- Understanding of fleet parts purchasing processes
- Experience leveraging existing programs/platforms to produce a digital parts sales solution for dealer network

Thank you for taking your time to review my application.

Sincerely,

Zion Kulas