

Manager, Digital Sales Cover Letter

34731 Lakin OverpassBorershire, UT 03670

Dear Tatum Okuneva,

I submit this application to express my sincere interest in the manager, digital sales position.

Previously, I was responsible for thought leadership in digital marketing/customer experience (CX) strategies and ability to make the customer website a one stop shop customer experience portal.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Work independently and handle multiple priorities in a fast-paced environment
- Product knowledge should include Display, Email, Social, SEO, SEM, OTT and other emerging opportunities
- Strong attention to detail, proven experience multi-tasking and driving projects to completion
- Able to identify and communicate issues which require immediate attention
- Leadership experience, with a proven track record of digital revenue success
- Deep understanding of the local digital market
- Able to forecast sales pipeline, produce annual budgets, and manage expenses at they relate to Regional Sales
- Excellent leadership skills and experience managing sales relationships to achieve and exceed revenue goals

I really appreciate you taking the time to review my application for the position of manager, digital sales.

Sincerely,

Morgan Durgan