

Investment Product Manager Cover Letter

140 Sheena ParksSanfordburgh, AZ 08549

Dear Emerson Turner,

Please consider me for the investment product manager opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for practice management direction and coaching to independent investment advisor offices and financial advisors through the development of goals, education on best practices, monitoring of results, and coaching.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Experience in participating and/or leading SCRUM ceremonies such as retrospectives, backlog grooming, story-pointing, and sprint planning
- Experience in communicating status updates to and coordinating with stakeholders and senior management to understand business need and strategy and execute in a digital capacity
- Skilled at building partnerships with both marketing and sales organizations in investment management or financial services industry
- High level proficiency with Microsoft Excel, JIRA/Confluence and familiarity with enterprise digital platforms such as Oracle Web Center, Fatwire, Google Analytics, and/or Adobe Site Catalyst
- Knowledge and understanding of investment product development, product design, and product marketing
- Experience with or understanding of investments strongly preferred
- Able to be a team player & establish strong relationships
- Flawless attention to detail skills

Thank you for taking your time to review my application.

Sincerely,

