

Insights & Analytics Cover Letter

991 Balistreri Lake Pollichland, NC 91964

Dear Frankie Hermiston,

Please consider me for the insights & analytics opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for advice and training to sales teams in pulling basic canned reports in Tableau, Adobe Analytics, BOBI, ComScore and other tools.

Please consider my experience and qualifications for this position:

- Data driven leader who uses available data to inform decision making and persuades others to do the same
- Experience of media and sponsorship landscape, and the latest data and tools relevant to those industries
- Superior capabilities in Microsoft Office, especially Excel and PowerPoint, project management software
- Understanding of research and data management approaches and concepts
- A proven track record in client services in a consultative role
- Experience working with large datasets to uncover insights that are essential to business optimizations
- Working knowledge of relational databases such as SQL Server
- Experience using social media platforms such as Twitter, Facebook, LinkedIn, Instagram, Pinterest, blogs

I really appreciate you taking the time to review my application for the position of insights & analytics.

Sincerely,

Peyton Kuhic