

# Global Ecommerce Cover Letter

9507 Hodkiewicz CoveNorth Nydialand, NC 10639

**Dear Phoenix Harber,**

I would like to submit my application for the global ecommerce opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for eCommerce subject matter expertise and advice on best practice and latest market trends for OpCo's, local markets and VBU's.

My experience is an excellent fit for the list of requirements in this job:

- Facilitate solutions or workarounds for business tools that are still in development or needing enhancements
- Define career plans for direct reports, and oversee team growth and performance
- Budget management as it pertains to GEO
- Conduct or participate in post mortem processes to ensure continuous improvement
- Experience with tag manager, preferred
- Experience with multi-attribution modeling preferred
- Passionate about retail and applying analytics to solve business problems and generating insights
- Familiarity with online testing tools preferred (Optimizely, Google Content Experiments)

**Thank you for considering me to become a member of your team.**

Sincerely,

Emerson Green