

Freelance Graphic Designer Cover Letter

96517 West ForksVandervortshire, SC 75604-8866

Dear Reese Prohaska,

In response to your job posting for freelance graphic designer, I am including this letter and my resume for your review.

In the previous role, I was responsible for design and conceptual guidance and direction to Demand Management team regarding the content, design and production of customer-facing collateral.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Strong Knowledge in HTML, CSS, plugins and theme templates
- Experience in applications and framework
- Knowledge in Adobe Illustrator, Photoshop, InDesign, Constant Contact, MailChimp, Hubspot and CMS languages (HTML, PHP, Javascript)
- Provide consultation on potential and recommended approaches for design projects (e.g., optimal format, style)
- Expert in Adobe products (InDesign, Illustrator, Photoshop) and Mac computers
- BFA in Graphic Design, Visual Communication or related field
- Expert knowledge of InDesign, Photoshop, Illustrator, Quark on Mac platform
- A talent for assigning, concepting and art directing illustrations and animations

Thank you for taking your time to review my application.

Sincerely,

Drew Daugherty