

Freelance Art Director Cover Letter

718 Klocko MeadowKarlport, AL 97772-6160

Dear Sutton Skiles,

Please consider me for the freelance art director opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for rationale for design choices; assure design meets business objectives whilst creating a compelling journey across touch points.

Please consider my experience and qualifications for this position:

- Bonus Skills, Sketch, animation
- Proficiency in all Mac-based, industry-standard software programs including, but not limited to, InDesign, Photoshop and Illustrator
- Experience interacting with marketing and branding divisions in large companies
- Familiarity with digital proofing systems (Network and Online)
- Have original Ideas
- Understanding of marcom strategies and tactics, including
- Thorough understanding of clients and their business/industry
- Thorough understanding of art direction

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Cameron Bins