

# Freelance Art Director Cover Letter

6407 Laraine RidgesSwaniawskimouth, LA 42830

**Dear Rowan Waters,**

I would like to submit my application for the freelance art director opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for rationale for design choices; assure design meets business objectives as stated in creative brief.

My experience is an excellent fit for the list of requirements in this job:

- Portfolio showing skills in both design and conceptual thinking in print
- Portfolio demonstrating strong conceptual/design capabilities
- Thorough understanding of the industry including the differences between agencies in core area other agencies that the client(s) interacts with and knowledge of current trends, pop culture, current and past design themes
- Accepts constructive feedback and is able to utilize feedback in work
- Comprehensive understanding of specified brand(s), brand guidelines, and retailers as they relate to the projects they are working on
- Stay up-to-date and relevant on current industry trends
- Bachelors in Graphic Design/Media Arts/Computer Graphics/Other
- Immersed and knowledge in design culture, trends and technology as it relates to design

**Thank you for taking your time to review my application.**

Sincerely,

Onyx Abernathy