

# Freelance Art Director Cover Letter

8953 Bins Mountains South Evelynn, WA 05520-0124

**Dear Brooklyn Breitenberg,**

I would like to submit my application for the freelance art director opening. Please accept this letter and the attached resume.

Previously, I was responsible for creative direction by clearly articulating concepts and rationale from a design, business and competitive perspective to achieve a consistent brand message that connects with Scottrade clients.

Please consider my experience and qualifications for this position:

- Be highly proficient in Advanced Photoshop, InDesign and Advanced Illustrator
- Understand photography, typography, design, and ideally the principals of film/video
- Be able to work under pressure and proactively manage time
- Work quickly and ask questions when unsure of how to proceed
- Knowledge of social media trends, understand the tenants of compelling/engaging content creation, know social media platform best practices and interested by solving marketing problems and building brands
- Proficient in Adobe Design Suite (Photoshop, Illustrator, In-design)
- Highly creative generating new ideas – on trend
- Willingness to be reactive, flexible, and resourceful in a very fast-paced environment

**I really appreciate you taking the time to review my application for the position of freelance art director.**

Sincerely,

Bellamy Tromp