

Freelance Art Director Cover Letter

933 Ankunding ParkNew Roy, NV 67304

Dear Briar Streich,

I would like to submit my application for the freelance art director opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for creative, innovative, strategic and solid design direction and ensure concept/design consistency across client initiatives and mediums.

Please consider my qualifications and experience:

- Skilled in Sketch, Photoshop, Illustrator, InDesign, Principle, web and desktop applications
- Problem solver mentality, opened to positive feedback and collaborative communication style
- Strong infographic design and development practices, talent to simplify complex scientific concepts and data into distinct, attention-grabbing educational tools
- Have demonstrated a passion for new technologies and emerging trends
- Heavy Digital and integrated campaign experience
- In depth knowledge of the digital design and how to apply an idea to each platform
- Expert knowledge of Mac OS and Adobe Creative Suite
- Experience with online content (websites, email, banner ads)

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Rory Dickens