Film Cover Letter

24258 Todd CampPort Antony, FL 01273 **Dear Justice Grady,**

I am excited to be applying for the position of film. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for leadership and management of the thin film maintenance resources including the people, equipment, material, building, and processes to resolve equipment issues and improve uptime of chambers.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Programming skills with C/C++ along with knowledge of the Houdini HDK
- Put the consumer at the heart of everything we do
- Create and co-ordinate effective consumer/trade marketing communications strategies and delivery
- Devise marketing strategy and plan for each title's release (including dating, release platforms, distribution, financial analysis, reporting and recovery planning)
- Analyse results, review & learn, and make necessary adjustments to future plans where appropriate
- Brief and develop media plans that reflect changing consumer media landscape and maximise coverage and frequency with the target consumer
- Collaborate with the Theatrical team and New Media teams to maximise the full product lifecycle
- Maintain effective relationships with the Acquisitions team, third party distributors and external stakeholders on film releases

Thank you for considering me to become a member of your team.

Sincerely,