

Executive Acquisition Cover Letter

9113 Jacobi Knoll South Aimeeton, GA 82143

Dear Riley Roberts,

In response to your job posting for executive acquisition, I am including this letter and my resume for your review.

In the previous role, I was responsible for on-going professional support to the campaign, its committees and volunteers, including volunteer recruitment and training, event planning and implementation, and development of a master campaign schedule.

My experience is an excellent fit for the list of requirements in this job:

- Proactive, initiative, self-motivated with a positive attitude
- Have a sense of urgency in meeting deadlines and be able to work under pressure
- Only Singaporeans or SPRs will be considered for this role
- Strong written and oral communication to articulate learnings and outputs of tests to inform planning
- Demonstrated innovation and creativity, with the courage to pursue excellent new ideas and the business acumen to balance risk and reward
- An eye for great creative strategy and execution, and a keen interest in marketing
- A good knowledge of the digital advertising space, especially for programmatic, with an interest in keeping up to speed with the industry to innovate the digital channels
- Good programming logic

Thank you for considering me to become a member of your team.

Sincerely,

Max Reynolds