

Event Marketing Cover Letter

38104 Matthew Fields Roytown, MN 95587-6984

Dear Baylor Homenick,

Please consider me for the event marketing opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for input to EM Brand activation related to Market priorities where required to improve Brand KPI performance.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Proactive, self-sufficient and motivated
- Comfortable interacting with Strategic Event Marketing peers and partners, management, relationship managers and clients
- Financial industry knowledge helpful
- Proficient in Microsoft suite and SharePoint
- Requires early mornings and late nights and some travel
- Proficient with MS Excel, Outlook, Word on a Windows PC
- Proven direct mail production experience
- Basic understanding of HTML, or CSS, or Java

Thank you for taking your time to review my application.

Sincerely,

Shiloh Zboncak