

# Event Marketing Cover Letter

77527 Elvina Crossroad Jeroldtown, WY 00963

**Dear Landry Greenholt,**

I submit this application to express my sincere interest in the event marketing position.

In the previous role, I was responsible for inputs to ROPU brand teams on local market, customer and competitor information as part of the development of the IBP.

Please consider my qualifications and experience:

- Great social skills, outgoing and comfortable engaging with new people
- Extraordinarily organized
- Good knowledge of and experience in managing special events and customer engagements
- Cooperation with external supplier (Booth Constructor, Advertising Agency ) and internal partner (Logistics, Accounting, Sales, HR)
- Event-/Communication management education on apprenticeship or study level
- Planning and implementing regional events, to deliver consistent and right message to right customers, in the right channel
- Building and maintain relationship with regional PR resource, supporting global PR team in PR activities
- Detail-oriented and organized with a strength in project management

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Phoenix Welch