

Event Marketing Cover Letter

13752 Smitham VilleLittelton, MI 19946

Dear Cameron Hirthe,

I submit this application to express my sincere interest in the event marketing position.

In my previous role, I was responsible for valuable market insights to Brand and Trade areas for the development of strategic and operational plans.

Please consider my experience and qualifications for this position:

- Proven understanding of the role of Marketing and the 'Business 2 Business' marketing mix in an Enterprise or Start Up environment – both digital and traditional programs
- Previous experience in leading projects in a Marketing Intern, Coordinator or Associate role
- Corporate event coordination experience an advantage
- Previous experience in a technology business in APAC or ANZ an advantage
- Research and copy writing skills an advantage
- Event planning and execution experienced preferred
- Reserve booth space and submit all necessary paperwork to ensure company attendance at the event
- Consumer products and/or retail experience preferred

Thank you for considering me to become a member of your team.

Sincerely,

River Waelchi