## **Event Marketing Cover Letter**

658 Frami SquaresEast Lai, AR 52180 **Dear Stevie Kutch,** 

I submit this application to express my sincere interest in the event marketing position.

Previously, I was responsible for consistent monitoring and reporting of product and market performance, competitive intelligence, field force needs, and market research to the brand team.

My experience is an excellent fit for the list of requirements in this job:

- Experience in fact finding including knowledge and understanding of where to find/present relevant information
- Understanding of basic budgeting, reporting, financial statements
- Take ownership and pride in delivering consistent, quality work
- Possess strong knowledge of event operations and production
- Can work independently, but is eager to collaborate
- A fast-learner, who can quickly absorb and adapt to new tools and technologies
- Previous experience in an events co-ordinator role within a corporate environment
- Confident communicator able to develop Summary of Results of activities and programs executed and present to an audience

## Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Cameron McDermott