

Email Marketing Manager Cover Letter

799 Dean ViewNorth Else, OH 08800-9972

Dear Denver Baumbach,

I submit this application to express my sincere interest in the email marketing manager position.

Previously, I was responsible for training, technical support, and best practices information to divisional marketers in using the email system.

Please consider my experience and qualifications for this position:

- Attend client meetings to provide pre-sales, delivery and post-sales support both via conference calls and face to face
- Report on client campaign metrics and feedback results to clients along with key findings/recommendations
- Monitor performance of campaigns across key sectors and provide reports to identify trends and actions to drive campaign performance
- Report on monthly email campaign activity (revenue, sectors) along with reporting on campaign pipeline
- Focus on improving client experience
- Be seen as the expert in the business for email campaigns and provide advice, training and support to sales teams and clients
- Email Campaign Execution
- Good working knowledge of HTML and design principles

I really appreciate you taking the time to review my application for the position of email marketing manager.

Sincerely,

Phoenix Abshire