

Ecommerce Cover Letter

852 Leannon BranchErdmanbury, OK 72973

Dear Finley Orn,

I am excited to be applying for the position of ecommerce. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for end user support to business colleagues across the core Oracle Commerce(ATG) platforms including BCC and CSC.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Previous experience performing keyword research and implementing SEO, SEM and email marketing campaigns
- Strong digital marketing experience with a high level of interest in eCommerce
- Partner with Web Designer and eCommerce Merchandise Team to plan site campaign and content execution
- Create web pages, banners and landing pages using HTML/HTML5, CSS and JavaScript
- Provide design and content support in a fast paced highly promotional retail environment and deadline driven content
- Manage the digital content and the production of multimedia content
- Create visually appealing site content that incorporates user-friendly and clear navigation design
- Write or overwrite code to manage the site needs

Thank you for your time and consideration.

Sincerely,

Stevie Erdman