Ecommerce Cover Letter

7453 Delinda SpringSimonismouth, KS 05358

Dear Sam Rodriguez,

I submit this application to express my sincere interest in the ecommerce position.

Previously, I was responsible for comprehensive performance reports through Google Analytics, 1010 and email and sms tools.

My experience is an excellent fit for the list of requirements in this job:

- Actively contribute to e-Commerce process improvement initiatives within the Customer Support team to ensure customer satisfaction
- Communicate proactively, professionally, efficiently and tactfully with key stakeholders internal and external (sales ops, logistics, IT local and global e-Commerce) customers
- Escalate issues in a structured way to CS management
- Run daily/weekly/monthly reports according to service level agreement
- Previous online experience preferred
- Experience with UX copywriting preferred
- Demonstrated experience working with Web analytics solutions, including Google Analytics, IBM Digital Analytics (formerly CoreMetrics) or similar tools and familiarity with conversion tracking methodologies
- Knowledge of latest ecommerce and digital marketing tools and techniques

Thank you for taking your time to review my application.

Sincerely,

Finley Bechtelar