

# Director Planning Cover Letter

2129 Carson UnionKristaport, PA 09889

**Dear Armani Haley,**

I am excited to be applying for the position of director planning. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for thought leadership and guide strategic direction for media planning and buying across social, display, lead generation and programmatic channels.

Please consider my qualifications and experience:

- Consistently sets a high bar for "what good looks like" and can motivate his/her direct reports and broader team to achieve superior results
- Interpersonal and Interviewing skills to build rapport and communicate with customers in order to comprehensively understand their market problems
- Research knowledge and skills to perform market research, market analysis, and competitive intelligence studies
- Credibility through demonstrated expertise
- Drives superior levels of engagement and empowerment within the team and across the organization
- Highest levels of personal and professional integrity and ethics, and unquestioned integrity in each of his/her initiatives
- Full understanding of Supply Chain principles including the roles of the brands, Marketing, Pkg
- Experience developing briefs and working with creative teams

**Thank you in advance for taking the time to read my cover letter and to review my resume.**

Sincerely,

Oakley Corkery