

Director Planning Cover Letter

87860 Casper OvalSharleenview, NV 78857-6753

Dear Casey Koss,

Please consider me for the director planning opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for thought leadership and guide strategic direction for portfolio media planning and activation across Digital, with heavy focus on Search and Social - as well as other partner business units and agencies.

My experience is an excellent fit for the list of requirements in this job:

- Deep understanding of world's digital trends the strong knowledge of China's digital landscape and ecosystem, including social media, eCommerce, eCRM and so on
- Digital savvy person with high sensitive with the new digital trends and technologies
- Good at strategic thinking
- Able to convince and influence others effectively
- Previous merchandise planning experience
- This person should have a deep understanding of healthcare, budgeting, data analytics, business statistics, benchmarking, dashboard development, financial reporting, and revenue/expense analysis
- Knowledge of complex statistical analysis, predictive modeling and strong problem solving skills strongly preferred
- Proficient with Hospital Financial Decision Support applications such as Strata, Kaufman Hall and/or EPSi

Thank you for taking your time to review my application.

Sincerely,

Finley Jerde