

Director Merchandising Cover Letter

373 Rupert Lane North Josiah ton, AL 19469-4963

Dear Sawyer Grant,

I submit this application to express my sincere interest in the director merchandising position.

Previously, I was responsible for continuous feedback to Customer Marketing, Senior Management, Sales, Marketing, merchandiser field personnel, retail analysts, and vendors on all related merchandising programs, special projects, launches and field communication.

Please consider my qualifications and experience:

- People development and talent management skills
- Visual merchandising and display experience at the corporate level for a retail environment
- Expert level proficiency in Photoshop
- Good working knowledge of Merchandising systems and best in class solutions
- Functional knowledge of Planning, Merchandising and Supply Chain processes
- Knowledge of specific categories, including market trends, item cost, competitive issues and logistical issues to help facilitate customer satisfaction
- Solid knowledge of the LATAM retail market and a strong understanding of consumers, consumption patterns and merchandising
- Strategic thinker driving execution

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Ryan Cassin