## **Director Merchandising Cover Letter**

165 Jacinda ExtensionO'Keefeborough, SD 68732

## **Dear Lennox Stracke,**

I am excited to be applying for the position of director merchandising. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for business team project management; key liaison between ABS I.T.; ABS Space Planning; Symphony Retail AI and ABS Division Management.

Please consider my experience and qualifications for this position:

- Provide recommendations regarding seasonal themes, edits to line, new concepts
- Strong relationships and experience with product development, design, production and buying teams
- Background and experience in writing new business proposals and/or contractual agreements
- Strong analytical, research, risk management, decisiveness, project management and business relationship skills
- Strong sense of design and color
- Knowledge and understanding of product management, marketing, and merchandising
- Track daily business performance
- Working knowledge of Retail Inventory Management systems and Distribution and Logistics strategies

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Frankie Skiles