

Director, Digital Strategy Cover Letter

18446 Pfannerstill RueFisherbury, HI 34068-8046

Dear Ari Murazik,

I am excited to be applying for the position of director, digital strategy. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for critical thinking to incorporating emerging trends and technologies into future business processes that support the enhancement of the GM&E customer experience.

Please consider my experience and qualifications for this position:

- Experience with strategic initiatives, business consulting or program management
- Knowledge of Agile development methodologies and design thinking principles
- Experience in a project management environment, project planning, simulation, modeling, capital budgeting, cost benefit analysis Proven experience with implementing large-scale transformations
- Strength cultivating strong relationships inside and outside, collaborating with and influencing others
- Willingness to challenge the status quo, propose innovative ideas big and small, and stand up for brave ideas in order to drive significant and measurable improvements
- Knowledge of the B2C financial services industry – including an understanding of the consumer needs, the business structures and the regulatory requirements (strongly preferred)
- Strength building high performing, engaged teams
- Strong team building skills – enjoys working with large/multi-faceted teams

Thank you for taking your time to review my application.

Sincerely,