

Director, Digital Strategy Cover Letter

996 Micki PlainsKunzeton, MT 01164

Dear Charlie Streich,

I would like to submit my application for the director, digital strategy opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for thought leadership on emerging technologies and digital trends and insights for adoption where appropriate.

My experience is an excellent fit for the list of requirements in this job:

- In depth knowledge of IT cost take out, benchmarking and ROI, roadmap development and organizational design
- Strategic use of social media to drive business results
- Experience in strategy and/or client services
- Strong leader and negotiator across departments
- A deep understanding of digital platforms, tools, technologies, and trends, and a passion for innovation on all fronts
- Able to envision user stories and scenario which experiences might work, how they might work, what is likely to work
- Manage internal (Digital & Technology, Corporate Strategy & Development, and line of business leadership) and external (VCs, start-ups, incubators,) networks to source ideas
- Substantial leadership track record successfully delivering a superior digital experience and journey across all digital properties

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Avery Wyman