

Director, Digital Strategy Cover Letter

29185 Gregorio TracePort Ellenfort, IL 82778-0885

Dear Rory Swift,

I submit this application to express my sincere interest in the director, digital strategy position.

In the previous role, I was responsible for inputs on economic trends (local & global) & emerging technologies for internal review.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- An outstanding portfolio of work demonstrating strong human-centered Workplace/Technology design capabilities across a diverse range of projects
- Spends time with sales teams visiting customers in the field with the purpose of deepening account relationships
- Works in conjunction with staff and others to build unique and innovative solutions for customers
- Demonstrated experience in leading complex projects to achieve strategic goals, involving collaboration across multiple units (including external partners), successful implementation of change management approaches
- Experience in creating and implementing strategic integrated marketing plans
- Experience with content management systems, social media, and web-publishing tools
- Experience with photography and videography for online use
- Creativity in developing innovative online strategies

I really appreciate you taking the time to review my application for the position of director, digital strategy.

Sincerely,