

DIR Marketing Cover Letter

4322 Max FieldsRebeccaburgh, ND 95815

Dear Tatum Hickle,

In response to your job posting for DIR marketing, I am including this letter and my resume for your review.

Previously, I was responsible for support for the product marketing function and/or all aspects of the business through primary and/or secondary research, analysis and synthesis of data from company's markets, competition, product mix , legislation, etc.

My experience is an excellent fit for the list of requirements in this job:

- Hotel or luxury business experience preferred
- Interacts with a variety of levels inside the firm
- Utilize project management skills to prioritize, plan, and implement strategically tactically
- Maintain good relationships with counterparts at competing hotels
- Answer incoming phone calls in a pleasant manner, within two rings, using correct salutations and Ritz-Carlton telephone etiquette
- Process paperwork to other departments in a prompt manner
- Follow up with in-house guests who are part of the ERS program
- Enforces to provide divisions with new marketing solutions and internal communications tools and procedures

Thank you for taking your time to review my application.

Sincerely,

Tyler McCullough