

DIR Marketing Cover Letter

5316 Roob Squares Hymantown, RI 15627

Dear Cameron Bashirian,

I am excited to be applying for the position of DIR marketing. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for input on product roadmap: Work in lockstep with product management and R&D teams to help scope new products and features.

Please consider my qualifications and experience:

- Proactively organizes media visits to key source markets with the aim to increase media portfolio and ad value for the hotel
- Directs team members to common goal in alignment with hotel and company mission and objectives
- Create control product strategy that is integrated with Lam process products
- Develop product roll out plan
- Lead the customer interaction for production introduction
- Leads with courage
- Anticipates change in an agile environment
- Professional work-ethic and possess the capacity to work autonomously in both a team environment

Thank you for considering me to become a member of your team.

Sincerely,

Finley Cassin