Digital Strategy Cover Letter

520 Jacobson GroveNew Eddiehaven, HI 65657
Dear Bellamy Keebler,

I would like to submit my application for the digital strategy opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for consulting expertise for specific digital strategic initiatives, both in strategy support and in road-mapping for successful execution.

My experience is an excellent fit for the list of requirements in this job:

- Experience with leading large, distributed teams on multiple client-facing engagements
- Experience with the federal procurement process, including business and pipeline development and proposal leadership and writing
- Knowledge of ing project management principles and methods sufficient to plan and carry out difficult and complex studies and digital transformations
- Experience in the professional services industry serving commercial or international markets
- Knowledge of tag management tools and SEO principles
- Knowledge of applying project management principles and methods sufficient to plan and carry out difficult and complex studies and digital transformations
- Experience of working as a Digital Marketer at a senior and strategic level (preferably in Higher Education)
- Advanced knowledge of Adobe Creative Suite, Microsoft Office, CRM systems, SMS, VLEs

Thank you for considering me to become a member of your team.

Sincerely,

Emerson Gerhold