

Digital Production Cover Letter

4034 Arthur Orchard East Karmen, WA 45435

Dear Tyler Effertz,

In response to your job posting for digital production, I am including this letter and my resume for your review.

In my previous role, I was responsible for key contact for CRM agency and campaign platform (Adobe Campaign) • Implement & Monitor data management platforms (Adobe Audience Manager & Google Stack) • Lead data specific projects in conjunction with x-functional teams.

My experience is an excellent fit for the list of requirements in this job:

- Experience with marketing automation or e-mail platforms, including Eloqua or Marketo
- Experience with Adobe Marketing Cloud, including Adobe Experience Manager or Adobe Creative Cloud, including Photoshop
- Experience with writing Web, e-mail, and social content
- Possession of excellent oral and written communication skills, including working in a team environment
- Possession of excellent project management skills, including being efficient in managing workload and communicating tasks across the team
- Web Development or Production Certification
- Tablet (future state)
- Manage creative turn ins to allow sufficient time for operations to setup campaigns

I really appreciate you taking the time to review my application for the position of digital production.

Sincerely,

Ryan Lindgren