

Digital Production Cover Letter

559 Howe BrooksPort Shandraland, MA 00494-7052

Dear Campbell Wuckert,

I am excited to be applying for the position of digital production. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for training for internal employees on use of Adobe Analytics tools and best practices if required.

Please consider my experience and qualifications for this position:

- Strong understanding of QA Methodologies (e.g., Agile)
- Solid working knowledge of web applications and client-server technology
- Experience in managing Web content production, including ensuring products are on time, high quality, and within budget
- Experience with using content management platforms, including SharePoint and AEM and applying best practices across digital marketing processes
- Experience with marketing automation or e-mail platforms, including Eloqua and Marketo
- Experience with using digital analytics programs, including Adobe Analytics and Google Analytics to pull key metrics and terminology
- Experience with working in a professional services firm or consulting firm or agency
- Knowledge of marketing, communications, advertising, or related field

Thank you for considering me to become a member of your team.

Sincerely,

Emerson Wilkinson