

# Digital Production Cover Letter

8821 Truman ShoresJerdeberg, WV 39976

**Dear Greer Wisozk,**

In response to your job posting for digital production, I am including this letter and my resume for your review.

In my previous role, I was responsible for expertise to optimize sites using A/B and multivariate testing using Adobe Test, analyze findings and make recommendations.

Please consider my experience and qualifications for this position:

- In depth implementation experience implementing marketing technology solutions like content Management, Web Production Management, eCommerce, CRM , social & Web analytics
- Manage and organize data received for Post Production
- Prepare and oversee DCPs for physical or digital delivery
- Manage and maintain data archive/restores for Post Production
- Be an innovative autonomous self-starter
- Experience testing multi-tier eCommerce software products written in Java
- Experience with developing and executing test cases
- Experience with application workflow from system use cases

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Campbell Grant