

Digital Production Cover Letter

3442 Raymond PrairieFaemouth, ID 68779

Dear Lennox Balistreri,

In response to your job posting for digital production, I am including this letter and my resume for your review.

In my previous role, I was responsible for guidance across the team for implementing tracking for all customer facing pages using Adobe Dynamic Tag Management, defining and maintaining segments for consistent insights.

My experience is an excellent fit for the list of requirements in this job:

- Excellent computer skills, including word processing and spreadsheet skills
- Knowledge of XML and basic Javascript/JQuery
- Understanding of content management systems, FTP, email service providers
- Act as a leader to create a team to ensure adherence to proper techniques and standard waterfall and agile methodologies relating to planning, communication, integration and implementation of work efforts, contribution to best practices and continuous improvement
- Proficiency with HTML/XHTML, CSS and JavaScript (hand coding)
- Strong knowledge of digital formats related to production and post production
- Strong technical background in format validation and conversion methods, data integrity techniques, metadata tagging best practices, long-term storage planning, and digital asset management systems
- Knowledge of 4K, color spaces and post-production workflows

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Tatum Pacocha