

Digital Product Manager Cover Letter

54406 Howe RampRippinside, MS 77481

Dear Royal Nolan,

I am excited to be applying for the position of digital product manager. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for input to develop and implement processes and strategies for the re-performing and non-performing loan portfolio securitizations.

Please consider my experience and qualifications for this position:

- Passion for the web and digital information consumption
- A team player who's able to maintain flexibility to get things done in a fast-paced environment
- Bonus points for demonstrated knowledge of podcast operations, including XML feeds
- Experience working within a digital commerce environment, including using customer segmentation techniques and applying emerging technologies
- An understanding of value based marketing principles
- Proven success working on and delivering products within a complex matrix organisation or project environment will be crucial to success in this role
- Prior experience in the health care industry is preferred
- Aptitude to translate business requirements into technical requirements

I really appreciate you taking the time to review my application for the position of digital product manager.

Sincerely,

Shiloh Brakus