Digital Product Manager Cover Letter

51718 Macejkovic GardenSouth Lonnie, MD 58760

Dear Lennox Waters,

I would like to submit my application for the digital product manager opening. Please accept this letter and the attached resume.

Previously, I was responsible for thought leadership and develop strategies, architectures, systems, processes and tools to step-change our Franchise Connections Planning in service of delivering against stated business goals.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- BA or BSc in Computer Science, Engineering, Product Design, Business or a related field
- Work with the business, creative and technical teams to design, develop and launch new features and enhancements to our customers
- Stakeholder new ideas and concepts across products and business channels
- Develop product roadmap plans, release iterations and launch strategies
- Engage in Design Thinking, UX testing, iterative design and development
- Help resolve business and technical challenges across the organization
- Be a leader in the company, providing the voice of the customer and contributing to the company's overall strategy
- Proven digital product management experience in a multi-stakeholder, multi-discipline, multi-cultural environments, with potential regional and country-specific issues and challenges

Thank you for considering me to become a member of your team.

Sincerely,

Tyler Raynor