

Digital Product Manager Cover Letter

3996 Muoi Trail
Cinditon, KY 05882

Dear Baylor McGlynn,

I submit this application to express my sincere interest in the digital product manager position.

In the previous role, I was responsible for leadership and (further) develop implementation strategies and processes to allow the team to successfully implement TMF offices and clients onto the platform.

Please consider my experience and qualifications for this position:

- Commercially astute – significant commercial business experience
- Strong business analysis skills demonstrated through development identification of a business need/problem and identification of an innovative way to fix the problem
- Strong organisation and task co-ordination skills
- Relevant tertiary education or equivalent experience
- Direct experience in product or experience design
- Working experience with industry-standard user experience, graphic design and front-end development tools (including Invision, Sketch, OmniGraffle, Adobe Creative Suite, and other design and prototyping tools)
- Thorough understanding of the design process, product management principles, client relationship management, and pre-sales activities
- Basic knowledge of website/app development and content management systems (CMS) management

Thank you for considering me to become a member of your team.

Sincerely,

Max McLaughlin