

Digital Marketing Intern Cover Letter

77682 Elton WayHarbertown, CO 09481

Dear Reese Gerhold,

I am excited to be applying for the position of digital marketing intern. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for insights into email performance as part of larger marketing analytics efforts; with others to understand the impact of the digital marketing program on achieving the Society's strategic priorities.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Weeks 3-4 – Create content manuscript, analyze areas for improvement, draft new content as needed
- Weeks 5-12 – Content creation/editing and input into CMS, ensuring SEO best practices
- Experience developing digital/online functionality
- Practical business experience – with technology products or business to business solutions
- Solid analytic skills – comfortable with data and developing meaningful business recommendations from complex data
- All majors are encouraged to apply
- A passion for making a difference through education
- Proven student leadership and analytical skills

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Ryan Keebler