

Digital Marketing Intern Cover Letter

42292 Rau CommonLake Ute, AL 47009-3939

Dear Indigo Ernser,

I am excited to be applying for the position of digital marketing intern. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for workflow supervision to Marketing Campaign Specialists, Marketing Automation (Web) Administrators, and Campaign Analytics Specialists.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Knowledge of SEO and WordPress are an asset
- Eager, hard-working
- Passion for Marketing and Web content management
- Aptitude for metrics, analytics and digital tools
- Keen follower of digital and technology trends
- General interest in and knowledge of the automotive industry, preferred
- Experience on large projects that involve extensive "deep dives" and following of details until concrete conclusions can be made
- Undergraduate or Graduate students pursuing degrees in Marketing or related field

Thank you for your time and consideration.

Sincerely,

Briar Gusikowski