

Digital Marketing Intern Cover Letter

8838 Cummerata IsleWest Santosport, OR 53579

Dear Skyler Jerde,

I would like to submit my application for the digital marketing intern opening. Please accept this letter and the attached resume.

Previously, I was responsible for expertise, analysis, recommendations and implementation on how to best utilize CRM, email marketing and marketing automation to deliver solutions that support sales and service/support strategic and operational goals.

Please consider my experience and qualifications for this position:

- Computer skills – thorough understanding of MS Excel, Word & PowerPoint
- Currently pursuing a Bachelors or Masters in Marketing, Marketing Communications, Integrated Marketing Communications (IMC), Online Marketing, Digital Marketing, Direct Marketing or a related field of study
- Familiarity with digital marketing best practices (display, social, content, consumer targeting, lead generation)
- Video production or editing experience preferred (applies to Video assignment)
- Understanding of marketing strategies, digital advertising, branding and industry trends
- Demonstrated sense of project ownership
- Passion for music and the online space
- Knowledge of social media marketing across various platforms

Thank you for considering me to become a member of your team.

Sincerely,

River Weissnat