

# Digital Marketing Intern Cover Letter

92824 Corazon CirclesGreenholtport, TN 19552-9754

**Dear Corey Torphy,**

I submit this application to express my sincere interest in the digital marketing intern position.

Previously, I was responsible for day-to-day management and accountability for all email marketing, social media marketing and other promotional programs.

Please consider my qualifications and experience:

- Exposure to professional work environment with focus on customer service
- Basic knowledge of insurance and annuity products, and/or customer service skills helpful
- Knowledge of electronic and social media vehicles for business use helpful
- Practical knowledge of basic office and PC applications, including Word, PowerPoint and Excel awareness of sales/marketing reporting tools
- Skilled in design tools
- Experience in social media marketing, digital marketing and digital strategy
- Week 1 – Review project plan, objectives, deliverables, tasks
- Week 2 – Training on software, best practices, as needed

**I really appreciate you taking the time to review my application for the position of digital marketing intern.**

Sincerely,

Cameron Doyle