

Digital Marketing Intern Cover Letter

48039 Vannesa OrchardSchultzburgh, CT 29614

Dear Oakley Renner,

I would like to submit my application for the digital marketing intern opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for direction and assist IT with new technology implementations and improvements as it relates to marketing automation and email efforts.

Please consider my experience and qualifications for this position:

- Previous internship or part-time work preferred
- Contribute as a full member of the media team gaining hands-on work experience that takes classroom learning to practical application
- Assist with the development and evaluation of marketing campaigns
- Recommend and create new digital and social media strategies
- Work alongside media and creative agencies
- Knowledge of marketing, social media, public relations
- Strong interest & experience in paid digital marketing, advertising and/or marketing
- Familiarity with digital marketing best practices (SEO, PPC, display, social, content, consumer targeting, lead generation)

I really appreciate you taking the time to review my application for the position of digital marketing intern.

Sincerely,

Denver Will