

Digital Marketing Intern Cover Letter

6493 Gutmann CrossingReichelberg, KS 50043

Dear Dakota Mills,

In response to your job posting for digital marketing intern, I am including this letter and my resume for your review.

Previously, I was responsible for marketing analytics support to provide strategic direction and reporting to digital, direct mail, and various marketing campaigns.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Create and recommend new digital and social media strategies that align with our brand, consumer, operational execution and provide a competitive advantage in the marketplace
- Present a summary of their internship work to members of the leadership team
- Self-starter who is able to take initiative on projects to move them forward
- Collaborative and able to work with a cross-functional team
- Organized and able to handle multiple projects and timelines to successful completion
- Experience or interest in Google Analytics
- Knowledge or interest in web analytics and dashboarding tools (Tableau, Klipfolio)
- Organized self-starter that can handle a variety of tasks

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Tatum Frami