

# Digital Marketing, Associate Cover Letter

405 Stanton Street  
Port Allegra, MI 88655

**Dear Jordan Paucek,**

I am excited to be applying for the position of digital marketing, associate. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for general administrative support to CSS Management to include production of MI, creation of presentation decks and meeting set up.

Please consider my qualifications and experience:

- High-level of comfort with managing online campaigns and sharing performance and recommendations for optimization
- Web development experience (jQuery, JavaScript, html, SSJS, css )
- Salesforce Marketing Cloud and/or Sales Cloud experience and/or Sharepoint experience (AMPscript )
- Possess advanced Microsoft Excel capabilities, understanding of Content Management Systems (CMS) and site Digital Asset Management (DAM) tools
- Experience in webpage/website development would be an advantage
- Experience in stakeholder management & prioritisation would be an advantage
- An interest in pursuing a career in the pharmaceutical industry is favourable
- Strong interest in technology & digital culture

**I really appreciate you taking the time to review my application for the position of digital marketing, associate.**

Sincerely,

Spencer Mante