

Digital Marketing, Associate Cover Letter

9082 Von Road North Spencermouth, FL 07119

Dear Alexis Barton,

I would like to submit my application for the digital marketing, associate opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for hands on production support in the creation of HTML emails and websites.

Please consider my experience and qualifications for this position:

- Entrepreneurial, positive attitude, and eagerness to learn
- Previous software or SaaS-based product marketing experience is highly desirable
- Content Creation – Writing e-mail newsletters, event descriptions, creating flyers
- Organization – Compiling user-generated content (blog posts, videos, demos,) in an organized, user-friendly visual presentation
- Proficiency in HTML, CSS, JavaScript and jQuery
- Experience with Salesforce and marketing automation platform (Pardot, Marketo)
- Knowledge of web/graphic design background, including UX
- Experience in with Adobe Creative Suite

Thank you for your time and consideration.

Sincerely,

Ryan Willms