

Digital Director Cover Letter

8903 Stroman PortNew Jessica, WA 41377

Dear Sawyer Gulgowski,

Please consider me for the digital director opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for strategic thought leadership for all digital channels ensuring a cohesive and comprehensive strategic approach that connects strongly with broader brand strategy and activities.

Please consider my qualifications and experience:

- Social Content Management
- Social Campaign Management
- Ecommerce related digital marketing support
- Proven experience in leading digital / social function internationally and in China
- Proven experience in team managing
- Experience of conceiving, developing and executing strategic initiatives
- Proven track record in Production Management
- Applies innovative and creative thinking to support and achieve company goals

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Shae Halvorson